

**ICRIIS 2015 – CONFERENCE SCHEDULE
HOLIDAY INN, MELAKA**

DAY 1 - WEDNESDAY 9 DECEMBER 2015					
8:00am – 9:00am	REGISTRATION				
9:00am – 11:00am	OPENING CEREMONY & KEYNOTE ADDRESS #1 YBhg. Dato' Sri Dr. Halim Shafie (Chairman of the Malaysian Communications and Multimedia Commission)				
	<i>“Social Innovation : Towards A Smart Nation”</i>				
	- Arrival of Guest - Arrival of Guest of Honour - Recitation of Du'a -Welcoming Speech by MyAIS President & Conference Chair		- Opening Speech & Keynote address - Montage presentation - Photo Session		
11:00am – 11:30am	Refreshments				
11:30am – 1:15pm	PARALLEL SESSION 1				
	Ball Room	Room 1	Room 2	Room 3	Room 4
	(7 papers)	(7 papers)	(7 papers)	(7 papers)	(7 papers)
1:15pm – 2:15pm	Lunch Break				
2:15pm – 3:15 pm	KEYNOTE ADDRESS #2 Professor Dr Raja Suzana (Vice President of the Malaysian Graduate Entrepreneur Association, Universiti Malaysia Kelantan)				
	<i>“Social Innovations in Establishing Social Business City : What Can Young People in the Marginalised Communities Contribute?”</i>				
3:15pm – 3:45pm	MyAIS Membership Drive				
3:45pm – 5:15 pm	PARALLEL SESSION 2				
	Ball Room	Room 1	Room 2	Room 3	Room 4
	(6 papers)	(6 papers)	(6 papers)	(6 papers)	(6 papers)
5:15pm – 5:30pm	Refreshments				
5:30pm – 6:30pm	MyAIS-PACIS 2017 Meeting (Ballroom)				
8:00pm – 10:00pm	Conference Dinner - Award & Prize Giving Ceremony - Cultural Show				

DAY 2- THURSDAY 10 DECEMBER 2015					
8:15am – 9:15am	PARALLEL SESSION 3				
	Ball Room	Room 1	Room 2	Room 3	Room 4
	(4 papers)	(4 papers)	(4 papers)	(4papers)	(4 papers)
9:15am – 10:15am	KEYNOTE ADDRESS #3 Associate Professor Dr Atreyi Kankanhalli (National University of Singapore) <i>“The Potential of Open Innovation and Open Data Initiatives”.</i>				
10:15am – 10:30am	Refreshments				
10:30am – 1:00pm	PARALLEL SESSION 4				
	Ball Room	Room 1	Room 2	Room 3	Room 4
	(8 papers)	(9 papers)	(8 papers)	(8 papers)	(9 papers)
1:00pm – 2:15pm	Lunch Break				
2:15pm – 4:00 pm	PARALLEL SESSION 5				
	Ball Room	Room 1	Room 2	Room 3	Room 4
	(7 papers)	(7 papers)	(7 papers)	(6 papers)	(7 papers)
4:00 pm – 4:15pm	Refreshments and Conference Ends				

NOTE 1:	The Information Systems Innovation Exhibition will be held throughout the conference at the hotel foyer
NOTE 2:	Papers in cells highlighted in this color are nominated for best paper awards.

PARALLEL SESSION SCHEDULE DAY 1 : 9 DECEMBER 2015

PARALLEL SESSION 1 (11:30 AM – 1:15PM)

TRACK: SOCIAL INNOVATION (3 PAPERS) & ELECTRONIC & MOBILE SERVICES (4 PAPERS)
BALL ROOM

Time	Paper ID	Title
11:30am – 11:45am	105	BEDRUNN3R: AN INTELLIGENT RUNNING ALARM CLOCK <i>Lee Kien Ee, Norshuhani Zamin, Izzatdin Abdul Aziz, Nazleeni Samiha Haron, Mazlina Mehat, Norzatul Natrah Ismail</i>
11:45am – 12:00pm	162	EMERGENCY ACCIDENT ALERT MOBILE APPLICATION <i>Aliza Sarlan, Nurliyana Roslan, Wan Fatimah Wan Ahmad, Rohiza Ahmad</i>
12:00pm – 12:15pm	209	INTEGRATING IOT DEVICES INTO A MOBILE APPLICATION FOR ELDERLY WHO LIVE ALONE <i>Wahidah Husain, Siti Aishah Mohd Zain, Nur Aini Abdul Rashid and Amirah Mohamed Shahiri</i>
12:15pm – 12:30pm	121	A FRAMEWORK OF KNOWLEDGE PERSONALIZATION IN MOBILE LEARNING <i>SheeYing Toh, Norris Syed Abdullah, Suraya Miskon, Azizah Abdul Rahman, Hadina Habil</i>
12:30pm – 12:45pm	48	APPLYING THEMATIC ANALYSIS IN DISCOVERING E-SERVICE SUSTAINABILITY CRITERIA <i>Haslinda Sutan Ahmad Nawawi, Othman Ibrahim, Azizah Abdul Rahman</i>
12:45pm – 1:00pm	138	AUTOMATIC WLAN FINGERPRINT RADIO MAP GENERATION FOR ACCURATE INDOOR POSITIONING BASED ON SIGNAL PATH LOSS MODEL <i>Iyad H Alshami, Noor Azurati Ahmad, Shamsul Sahibuddin</i>
1:00pm – 1:15pm	52	BRINGING ORDER IN SEGMENTS FOR A ROBUST NETWORK IN MOBILE SERVICES <i>Abdulfattah Muhyiddeen, R. Mohd Nor, M. M. Hafizur Rahman</i>

TRACK: IS IMPLEMENTATION, ADOPTION AND DIFFUSION (7 PAPERS)
ROOM 1

Time	Paper ID	Title
11:30am – 11:45am	201	METADATA AS A SERVICE MODEL FOR CLOUD COMPUTING <i>Amir Mohamed Talib, Fahad Omar Alomary and Rusli Abdullah</i>
11:45am – 12:00pm	207	A COMPARISON OF PEOPLE COUNTING TECHNIQUES VIA VIDEO SCENE ANALYSIS <i>Poo Kuan Hoong, Ian K.T. Tan, Chai Kai Weng</i>
12:00pm – 12:15pm	167	AN INITIAL MODEL FOR TELEMEDICINE ADOPTION IN DEVELOPING COUNTRIES <i>Kayode I. Adenuga, Noorminshah A. Iahad and Suraya Miskon</i>
12:15pm – 12:30pm	174	A COMPREHENSIVE ADOPTION MODEL OF M-GOVERNMENT SERVICES AMONG CITIZEN IN DEVELOPING COUNTRIES. <i>Mst Rebeka Sultana, Abdul Rahman Ahlan, Md. Habibullah</i>
12:30pm – 12:45pm	73	A CONCEPTUAL FRAMEWORK FOR THE IMPLEMENTATION PROCESS OF ENTERPRISE APPLICATION INTEGRATION (EAI) IN GOVERNMENT <i>Fatma Mohammed Al-Balushi, Mahadi Bahari and Azizah Abdul Rahman</i>
12:45pm – 1:00pm	95	THE ANTECEDANTS OF BROADBAND INTERNET ADOPTION AND CONTINUANCE USAGE IN MALAYSIAN HOUSEHOLD CONTEXT <i>Saravanan Nathan Lurudusamy and T. Ramayah</i>
1:00pm – 1:15pm	228	MODEL-DRIVEN DECISION SUPPORT SYSTEM FOR ESTIMATING NUMBER OF AMBULANCES REQUIRED DURING EARTHQUAKE DISASTER RELIEF OPERATION <i>Ebrahim Esmaili, Halina Mohamed Dahlan and Mohammad Ishak Desa</i>

TRACK: SOCIAL AND ORGANIZATIONAL ASPECTS OF IS
(7 papers)
ROOM 2

Time	Paper ID	Title
11:30am – 11:45am	53	A PRELIMINARY STUDY ON LEARNING ORIENTATION, INFORMATION TECHNOLOGY INFRASTRUCTURE FLEXIBILITY, AND AGILITY <i>Noor Hafizah Hassan, Noreen Izza Arshad, Emy Elyanee Mustapha</i>
11:45am – 12:00pm	238	INFORMATION TECHNOLOGY CAPABILITY AS PREDICTOR OF ORGANIZATIONAL INTELLIGENCE IN LIBYAN OIL AND GAS COMPANIES <i>Haryani Haron, Hadya S. Hawedi</i>
12:00pm – 12:15pm	69	EXPLORING THE BARRIERS AFFECTING MALAYSIAN UNIVERSITY SYMBIOSIS PROGRAM IN UNIVERSITY-INDUSTRY COMMERCIALIZATION <i>W. Y. Lim, A. S. Aslan, H. H. Low</i>
12:15pm – 12:30pm	130	THE CHALLENGES OF HUMAN FACTORS FOR IMPLEMENTATION OF INFORMATION SYSTEMS IN THE HEALTHCARE <i>Nur Faizah Ab Aziz, Noor Azizah Mohamadali</i>

12:30pm – 12:45pm	18	A REVIEW OF THREAT MODELLING AND ITS HYBRID APPROACHES TO SOFTWARE SECURITY TESTING <i>Habeeb Omotunde, Rosziati Ibrahim</i>
12:45pm – 1:00pm	164	RISK ASSESSMENT MODEL FOR ORGANIZATIONAL INFORMATION SECURITY <i>Balla Moussa Dioubate, Nurul Nuha Abdul Molok, Shuhaili Talib and Abu Osman Md. Tap</i>
1:00pm – 1:15pm	63	A COMPARATIVE STUDY ON IT OUTSOURCING MODELS FOR MALAYSIAN SMES E-BUSINESS TRANSFORMATION <i>Syazwani Mohd Sabri, Rosnafisah Sulaiman, Azhana Ahmad and Alicia YC Tang</i>

TRACK: SOCIAL AND HUMAN BEHAVIOR IN IS
(6 papers) & SOCIAL AND ORGANIZATIONAL ASPECTS OF IS (1 paper)
ROOM 3

Time	Paper ID	Title
11:30am – 11:45am	70	INFORMATION SECURITY CULTURE IN HEALTHCARE INFORMATICS: A PRELIMINARY INVESTIGATION <i>Noor Hafizah Hassan, Zuraini Ismail</i>
11:45am – 12:00pm	170	PERCEIVED BENEFITS, PRIVACY RISKS, AND THE USED OF PRIVACY STRATEGIES ON FACEBOOK: AN EXPLORATIVE STUDY <i>Siti Zainab Ibrahim and Maslin Masrom</i>
12:00pm – 12:15pm	175	STUDENT BEHAVIOR ANALYSIS USING SELF-ORGANIZNG MAP CLUSTERING TECHNIQUE <i>Umi Farhana Alias, Nor Bahiah Ahmad and Shafaatunnur Hasan</i>
12:15pm – 12:30pm	147	THE EFFECT OF WEB 2.0 ON INNOVATIVE WORK BEHAVIOR AMONG ACADEMIA IN MALAYSIAN RESEARCH UNIVERSITIES <i>Azra Ayue Abdul Rahman, Siti Aisyah Panatik and Rose Alinda Alias</i>
12:30pm – 12:45pm	42	THE ROLE OF SMS'S FRONTLINES IN MOBILE ADVERTISING BASED ON CONSUMER ATTITUDE <i>Hatem S. Y. Nabus and Ab Razak Che Hussin</i>
12:45pm – 1:00pm	217	LEVEL OF IMPORTANCE OF PERFORMANCE-BASED TENDER EVALUATION INDICATORS <i>Nurshikin Mohamad Shukery, Roslan Amirudin and Trevor Sofield</i>
1:00pm – 1:15pm	160	A PROPOSED FRAMEWORK FOR STANDARDIZING INFORMATION TECHNOLOGY PROFESSIONAL SKILLS & EVALUATION SCHEMA FOR NEW IT EMPLOYEES <i>Mohanad Adam , Nor Zairah Ab Rahim and Suraya Miskon</i>

TRACK: SOCIAL MEDIA AND BUSINESS/SOCIETY IMPACT (7 PAPERS)
ROOM 4

Time	Paper ID	Title
11:30am – 11:45am	25	THE STATE OF VIRTUAL COMMUNITY COHESION: THE VERTICAL DIMENSION <i>Nor Iadah Yusop, Zahurin Mat Aji, Zulkhairi Md. Dahalin, Mohd. Khairudin Kasiran, Huda Ibrahim</i>
11:45am – 12:00pm	139	VALIDATION OF A PROPOSED DASHBOARD MODEL FOR RESEARCHERS IN SOCIAL RESEARCH NETWORK SITES <i>Siti Hawa Apandi, Ruzaini Abdullah Arshah</i>
12:00pm – 12:15pm	126	INFORMATION EXCHANGES OF SOCIAL MEDIA EVANGELISTS DURING FLOOD : A SOCIAL NETWORK ANALYSIS <i>Abdus-samad Temitope Olanrewaju, Rahayu Ahmad and Kamarul Faizal Hashim</i>
12:15pm – 12:30pm	118	KNOWLEDGE SHARING VIA ONLINE SOCIAL MEDIA DURING FLOOD DISASTER EVENTS: A REVIEW <i>Wan Nur Tasnim Wan Hussin, Nor Hidayati Zakaria and Mohammad Nazir Ahmad</i>
12:30pm – 12:45pm	112	FACEBOOK USAGE IN PROMOTING THE ACADEMIA EXPERTISE <i>Nor Intan Saniah Sulaiman, Saadiah Ghazali , Nerda Zura Zabidi, Mohd Faizal Omar and Rose Alinda Alias</i>
12:45pm – 1:00pm	89	TOWARDS A MODEL FOR STUDYING SOCIAL MEDIA ADOPTION FOR THE CO-CREATION SERVICES DOMAIN <i>M. Altalhi, N. Maarop and R. Ibrahim</i>
1:00pm – 1:15pm	32	A THEORETICAL EXTENSION AND EMPIRICAL INVESTIGATION FOR CONTINUANCE USE IN SOCIAL NETWORKING SITES <i>Mohana Shanmugam, Yusmadi Yah Jusoh, Rozi Nor Haizan Nor, and Marzanah A. Jabar</i>

DAY 1 : 9 DECEMBER 2015
PARALLEL SESSION 2
(3:45pm – 5:15 pm)

TRACK: BUSINESS INTELLIGENCE AND DATA ANALYTIC (6 papers)
BALL ROOM

Time	Paper ID	Title
3:45pm - 4:00pm	190	A CORRELATION ANALYSIS BETWEEN SENTIMENTAL COMMENT AND NUMERICAL RESPONSE IN STUDENTS' FEEDBACK <i>Phuripoj Kaewyong, Anupong Sukprasert, Naomie Salim and Fatin Aliah Phang</i>
4:00pm – 4:15pm	248	AN IMPROVED DENSITY BASED K-MEANS ALGORITHM <i>Kabiru Dalhatu, Alex Tze Hiang Sim</i>
4:15pm – 4:30pm	81	RAPID IDENTIFICATION OF OUTSTANDING REAL ESTATE IN INVESTMENT TRUSTS WITH OUTLIER DETECTION ALGORITHMS <i>K. H. Ng and K. C. Khor</i>
4:30pm – 4:45pm	44	ANALYZING LOG IN BIG DATA ENVIRONMENT: A REVIEW <i>Marlina Abdul Latib, Saiful Adli Ismail, Haslina Md Sarkan and Rasimah Che Mohd Yusoff</i>
4:45pm – 5:00pm	46	EVALUATION OF COST SENSITIVE LEARNING FOR IMBALANCED BANK DIRECT MARKETING DATA <i>K.C. Khor and K.H. Ng</i>
5:00pm – 5:15pm	187	ENHANCEMENT OF CONFIDENTIALITY AND INTEGRITY DURING BIG DATA TRANSMISSION USING A HYBRID TECHNIQUE <i>Shiladitya Bhattacharjee, Lukman Bin Ab. Rahim and Izzatdin B. A. Aziz</i>

TRACK: HUMAN COMPUTER INTERACTION (6 PAPERS)
ROOM 1

Time	Paper ID	Title
3:45pm - 4:00pm	24	A PILOT STUDY OF USING DIARIES METHOD FOR COLLECTING SPIRITUAL EXPERIENCES DATA AMONG OLDER ADULTS <i>Nahdatul Akma Ahmad, Azaliza Zainal, Fariza Hanis Abdul Razak, Wan Adilah Wan Adnan</i>
4:00pm – 4:15pm	177	PUTTING THE TACTILE FEEDBACK TO QURANIC VERSES AND TAJWEED RULES <i>Suziah Sulaiman, Dayang Rohaya Awang Rambli and Fatin Shamimi Mohd Zuki</i>

4:15pm – 4:30pm	82	PAGING VS. SCROLLING: NAVIGATION STYLES FOR SELF-TRIAGE OF EPIDEMIC DISEASES <i>Natrah Abdullah, Muthukkaruppan Annamalai and Muhammad Khairul Amry Abd Rani</i>
4:30pm – 4:45pm	84	DESIGNING MOBILE SPIRITUAL APPLICATION FOR OLDER ADULT USERS <i>Nahdatul Akma Ahmad, Azaliza Zainal, Saliyah Kahar, Mohammad Ashri Abu Hassan, Roziyani Setik</i>
4:45pm – 5:00pm	29	EVALUATION ISLAMIC WEBSITES' CONTENT RELIABILITY <i>Rasheed Mohammad Nassr, Murni Mahmud, Mansur Aliyu</i>
5:00pm – 5:15pm	239	WEBSITE EVALUATION MEASURES, WEBSITE USER ENGAGEMENT AND WEBSITE CREDIBILITY FOR MUNICIPAL WEBSITE <i>Farrah Diana Saiful Bahry, Maslin Masrom and Mohamad Noorman Masrek</i>

**TRACK: INFORMATION AND KNOWLEDGE MANAGEMENT (6 PAPERS)
ROOM 2**

Time	Paper ID	Title
3:45pm – 4:00pm	240	A REVIEW OF COLLABORATIVE COMMERCE BUSINESS BASED ON ENTERPRISE APPLICATION INTEGRATION <i>Vo Ky Quang and Nor Hidayati Zakaria</i>
4:00pm – 4:15pm	49	INTER-AGENCIES KS FACTORS IN FLOOD MANAGEMENT <i>Nur Syufiza Ahmad Shukor, Azizah Abdul Rahman and Noorminshah A. Iahad</i>
4:15pm – 4:30pm	176	A PRELIMINARY STUDY ON REWARD MANAGEMENT SYSTEM MODEL FOR ENCOURAGING EMPLOYEE'S KNOWLEDGE SHARING BEHAVIOR <i>Nuur Asram Kamar Nordin @ Noordin, Noreen Izza Arshad and Khairul Shafee Kalid</i>
4:30pm – 4:45pm	257	CONSTRUCTING AN ONTOLOGY-BASED AND GRAPH-BASED KNOWLEDGE REPRESENTATION OF ENGLISH QURAN <i>Mohamad Fauzan Noordin, Tengku Mohd. Tengku. Sembok, Roslina Othman, and Ria Hari Gusmita</i>
4:45pm – 5:00pm	135	A MULTI-DIMENSIONAL DATABASE MODEL FOR RESEARCH PERFORMANCE ANALYSIS <i>Fatin Shahirah Zulkepli, Roliana Ibrahim, Aryati Bakri, Nor Hawaniah Zakaria, Haza Nuzly Abdull Hamed, Hazimah Khalid and Mohd Aizaini Maarof</i>
5:00pm – 5:15pm	104	AN ASSESSMENT-BASED METAMODEL TOWARDS A BEST PRACTICE ASSESSMENT MODEL IN HIGHER EDUCATION <i>Rashidah Mokhtar, Azizah Abdul Rahman and Siti Hajar Othman</i>

TRACK: ELECTRONIC AND MOBILE SERVICES
(6 papers)
ROOM 3

Time	Paper ID	Title
3:45pm – 4:00pm	107	DESIGNING A VEHICLE ALARM NOTIFICATION SYSTEM USING GSM NETWORK <i>Sofea Azrina Azizan, Izzatdin Abdul Aziz, Nazleeni Samiha Haron, Jafreezal Jaafar, Norzatul Natrah Ismail, Mazlina Mehat</i>
4:00pm – 4:15pm	146	INFORMATION QUALITY, USEFULNESS AND INFORMATION SATISFACTION IN ISLAMIC E-TOURISM WEBSITES <i>Siti Zakiah Bt. Melatu Samsi, Hasmida Jamaluddin, Azleen Shabrina Mohd Noor, Siti Nurul Huda Mohd, Saleha Abdullah</i>
4:15pm – 4:30pm	57	MOBILE NETWORK OPERATORS' NEEDS IN COLLABORATIVE MOBILE MONEY SERVICE PROVISION <i>Azza Z. Karrar and Azizah Abdul Rahman</i>
4:30pm – 4:45pm	143	NFC BASED ATTENDANCE: MORE THAN JUST A TOUCH <i>A.Z. Zuhedy Zay, R. Mohd Nor, M.J. Mohamed Razi, T. Mantoro, M.A. Ayu</i>
4:45pm – 5:00pm	8	A MEASUREMENT MODEL OF RISK PERCEPTION IN INTERNET BANKING BASED ON MALAYSIAN CONTEXT <i>Normalini Md Kassim, T. Ramayah</i>
5:00pm – 5:15pm	9	MEETINVENTOR™: AN ACADEMIC INNOVATION AND SCIENCE RESEARCH TOWARDS COMMERCIALIZATION <i>Ong Sing Goh, Yogan Jaya Kumar, Mohd Jailani Mohd Nor, Mohd Hafiz bin Zakaria and Chew Boon Cheong</i>

TRACK: IS EDUCATION AND LEARNING (6 PAPERS)
ROOM 4

Time	Paper ID	Title
3:45pm – 4:00pm	198	PROPOSING A MODEL TO PREDICT STUDENT'S PERCEPTION TOWARDS ADOPTING AN E-ASSESSMENT SYSTEM <i>Shervin Farzin, Halina Mohamed Dahlan</i>
4:00pm – 4:15pm	40	A SEMANTIC WEB BASED FRAMEWORK FOR PRESCHOOL COGNITIVE SKILLS TUTORING SYSTEM <i>Muhammad Azeem Abbas, Wan Fatimah Wan Ahmad, Khairul Shafee Kalid</i>
4:15pm – 4:30pm	90	A SNS-INTEGRATED COLLABORATIVE LEARNING SYSTEM TO SUPPORT PROGRAMMING LANGUAGE LEARNING <i>Fang-Fang Chua and Kek-Lun Liew</i>
4:30pm – 4:45pm	19	A STRATEGY TO DEVELOP THE COMPUTERIZED FRAMEWORK FOR IMPLEMENTATION OF OBE IN UNIVERSITI KUALA LUMPUR <i>Shamsul Anuar Mokhtar, Zulfadli, Siti Mashitah Shamsul Anuar</i>

4:45pm – 5:00pm	37	EXPLORING STUDENTS PERCEPTIONS OF TEACHING, SOCIAL, COGNITIVE PRESENCES, EFFECTIVENESS FOR TEAMWORK AND LEARNING OUTCOMES <i>Alimatu-Saadia Yussiff, Wan Fatimah Wan Ahmad, Emy Elyanee Mustapha</i>
5:00pm – 5:15pm	230	THE HEURISTIC EVALUATION ON THE INTERNET SAFETY GUIDELINE FOR PRIMARY SCHOOL STUDENTS <i>Masliza Mohd Yunus, Norziha Megat Mohd. Zainuddin, Nurazeen Maarop, Roslina Ibrahim, Rasimah Che Mohd Yusoff, Ganthan Narayan Samy and Wan Azlan Wan Hassan</i>

DAY 2 : 10 DECEMBER 2015
PARALLEL SESSION 3
(8:15am – 9:15am)

TRACK: GREEN IT/IS AND SUSTAINABILITY (1 PAPER) &
 THEORY AND RESEARCH METHODS (3 PAPERS)
BALL ROOM

Time	Paper ID	Title
8:15am – 8:30am	83	AN INTEGRATIVE FRAMEWORK TO UNDERSTAND THE INFLUENCE OF MORALITY ON GREEN IS ADOPTION: A THEORETICAL PERSPECTIVE <i>Mohammad Dalvi Esfahani, Azizah Abdul Rahman</i>
8:30am – 8:45am	203	APPLYING THE PRINCIPLES OF INTERPRETIVE FIELD RESEARCH: AS EXAMPLE OF AN IS CASE STUDY ON SHARED SERVICES <i>Suraya Miskon, Wasana Bandara and Erwin Fieft</i>
8:45am – 9:00am	191	REVIEW ON KNOWLEDGE SHARING BEHAVIOR STUDIES: THEORIES AND RESEARCH APPROACHES <i>Jamilah Mahmood, Halina Mohamed Dahlan, Ab Razak Che Hussin and Muhammad Aliif Ahmad</i>
9:00am – 9:15am	245	DECISION NEUROSCIENCE MODELLING OF MOTIVATION FOR APPLICATION IN THE REHABILITATION OF PEOPLE WITH MENTAL DISABILITIES <i>Bin Ismail Ishak, Normal Mat Jusoh, Jasmy Yunus and Abdul Kadir Abu Bakar</i>

TRACK: IS IMPLEMENTATION, ADOPTION AND DIFFUSION (4 PAPERS)
ROOM 1

Time	Paper ID	Title
8:15am – 8:30am	47	ENTERPRISE ARCHITECTURE DEVELOPMENT AND IMPLEMENTATION IN PUBLIC SECTOR: THE MALAYSIAN PERSPECTIVE <i>Nur Azaliah A.Bakar, Nazri Kama and Harihodin S.</i>
8:30am – 8:45am	134	ICT AS A TRANSFORMATIVE DRIVER FOR SOCIO-ECONOMIC DEVELOPMENT <i>Zulkhairi Md Dahalin</i>
8:45am – 9:00am	23	NON-LINEAR AND LINEAR POSTULATIONS OF TECHNOLOGY ADOPTION DETERMINANTS <i>S.A. Salim, D. Sedera and S. Sawang</i>
9:00am – 9:15am	186	PRELIMINARY STUDY OF ONLINE TRAINING IMPLEMENTATION FROM MULTIPLE PERSPECTIVES IN MALAYSIAN PUBLIC SECTORS <i>Nor Azilah Mohd Asarani and Nor Zairah Ab Rahim</i>

TRACK: HUMAN COMPUTER INTERACTION (4 PAPERS)
ROOM 2

Time	Paper ID	Title
8:15am – 8:30am	221	UNDERSTANDING FACTORS INFLUENCING USER EXPERIENCE OF INTERACTIVE SYSTEMS: A LITERATURE REVIEW <i>Ahsanullah, Suziah Sulaiman, Ahmad Kamil Bin Mahmood, Muzafar Khan</i>
8:30am – 8:45am	225	SOCIAL LEARNING APPROACH IN DESIGNING PERSUASIVE E-COMMERCE RECOMMENDER SYSTEM MODEL <i>Nur Syadhila Che Lah, Ab Razah Che Hussin and Nor Zairah Ab Rahim</i>
8:45am – 9:00am	231	PURIFY NOISY DATA FROM ANNOTATED IMAGES USING MONTYLINGUA AND CONTROL REDUNDANT TERM <i>Rooh Ullah, Jafreez Jaafar and Abas B Md Said</i>
9:00am – 9:15am	188	IDENTIFYING THE BASIS OF AUDITORY SIMILARITY IN CONCATENATIVE SOUND SYNTHESIS USERS: A STUDY BETWEEN MUSICIANS AND NON-MUSICIANS <i>Noris Mohd Norowi, Eduardo Reck Miranda and Hizmawati Madzin</i>

TRACK: IS GOVERNANCE, RISK AND COMPLIANCE (4 PAPERS)
ROOM 3

Time	Paper ID	Title
8:15am – 8:30am	2	ANALYZING SHARING EXPERIENCES IN GOVERNMENT SECTOR BASED ON SHARED SERVICE PERSPECTIVES <i>Ravika Hafizi, Suraya Miskon, Azizah Abdul Rahman, Alex Tze Hiang Sim, Syed Norris Hikmi Syed Abdullah and Norasnita Ahmad</i>
8:30am – 8:45am	192	DRIVERS INFLUENCING SHARED SERVICES ADOPTION <i>Ahmad Fadhil Yusof, Suraya Miskon, Noorminshah A. Iahad, Azizah Abdul Rahman, Norris Syed Abdullah, Alex Tze Hiang Sim and Norasnita Ahmad</i>
8:45am – 9:00am	151	EXPLORING THE COMMON FACTORS INFLUENCING ELECTRONIC DOCUMENT MANAGEMENT SYSTEMS (EDMS) PROJECT IMPLEMENTATION IN GOVERNMENT <i>Haider Alwan, Mahadi Bahari and Aryati Bakri</i>
9:00am – 9:15am	145	CONCEPTUALIZATION OF E-GOVERNMENT INTEGRATION STUDIES <i>Fatma Al-Balushi, Mahadi Bahari and Azizah Abdul Rahman</i>

TRACK: DESIGN SCIENCE & IS (4 PAPERS)
ROOM 4

Time	Paper ID	Title
8:15am – 8:30am	65	HANDLING EMERGENCE OF DYNAMIC VISUAL REPRESENTATION DESIGN FOR COMPLEX ACTIVITIES IN THE COLLABORATION <i>Suraya Yaacob, Nazlena Mohamad Ali, Norshita Matnayan</i>
8:30am – 8:45am	10	SMART RECRUITERS' HELPER <i>Wan Fatimah Wan Ahmad, Hang Ping Wong, Ahmad Sobri Hashim</i>
8:45am – 9:00am	77	THE DESIGN OF MOBILE NUMERICAL APPLICATION DEVELOPMENT LIFECYCLE FOR CHILDREN WITH AUTISM <i>Naziatul Shima Abdul Aziz, Wan Fatimah Wan Ahmad, Ahmad Sobri Hashim</i>
9:00am – 9:15am	243	LIBRARY ONLINE DATABASE SYSTEM FOR UNDERGRADUATE STUDENTS <i>Nor Athira Azlan, Nur Hidayah Mohammad Daud, Zahidah Zulkifli, Suhaila Samsuri, Asma Ali, Husnayati Hussin</i>

DAY 2 : 10 DECEMBER 2015
PARALLEL SESSION 4
(10:30am – 1:00pm)

TRACK: DIGITAL HEALTH INFORMATICS (8 PAPERS)
BALL ROOM

Time	Paper ID	Title
10:30am - 10:45am	67	EVIDENCE FOR THE CONTEMPORARY CLINICAL PATHWAY QUALITY MEASURES : LITERATURE REVIEW <i>Rania Al-Ashwal and Eko Supriyanto</i>
10:45am – 11:00am	88	CORRELATION BETWEEN PRECURSOR EMOTION AND HUMAN STRESS BY USING EEG SIGNALS <i>Norzaliza Md Nor and Sheikh Hussein Shaikh Salleh</i>
11:00am – 11:15am	62	INTEGRATING HEALTH BEHAVIOURAL CHANGE THEORIES IN THE DESIGN OF PREDIABETES SELF-CARE APPLICATIONS: A SYSTEMATIC LITERATURE REVIEW <i>Suthashini Subramaniam, Jaspaljeet Singh Dhillon, Mohd. Sharifuddin Ahmad, Cameron Teoh and Leong Joyce Ws</i>
11:15am - 11:30am	161	RESEARCH STUDY ON ENHANCING THE SERVICE QUALITY OF INTERACTIVE HEALTH PORTALS: THE COGNITIVE TO ACTION THEORY PERSPECTIVE <i>Saman Foroutani, Noorminshah A.Iahad and Azizah Abdul Rahman</i>
11:30am – 11:45am	36	SAFETY AND PRIVACY ISSUES OF ELECTRONIC MEDICAL RECORDS <i>Fiza Abdul Rahim, Lizawati Salahuddin, Zuraini Ismail, Ganthan Narayana Samy</i>
11:45am – 12:00pm	211	M-DENGUE: UTILIZING CROWDSOURCING AND TELECONSULTATION FOR LOCATION-BASED DENGUE MONITORING AND REPORTING SYSTEM <i>Wahidah Husain and Nur' Aini Abdul Rashid</i>
12:00pm – 12:15pm	237	DIGITAL HEALTH INFORMATICS TO MONITOR THE QUALITY OF INDIVIDUAL PLACEMENT & SUPPORT MODEL OF SUPPORT MODEL OF SUPPORTED EMPLOYMENT (IPS-SE) SERVICES IN MALAYSIA <i>Bin Ismail Ishak, Normal Mat Jusoh, Jasmy Yunus and Abdul Kadir Abu Bakar</i>
12:15pm – 12:30pm	194	EXPLORATORY STUDY FOR MYOCARDIAL INFARCTION CLINICAL PATHWAY COMPLIANCE PERFORMANCE METHOD <i>Rania A-Ashwal and Eko Supriyanto</i>

TRACK: HUMAN COMPUTER INTERACTION (9 PAPERS)
ROOM 1

Time	Paper ID	Title
10:30am - 10:45am	189	WEB USER INTERFACE: LOCAL WEBSITES VERSUS USERS' MENTAL MODEL PATTERN FOR ASEAN <i>Aslina Baharum and Azizah Jaafar</i>
10:45am – 11:00am	169	A MULTIMODAL INTERACTION FOR MAP NAVIGATION AND EVALUATION STUDY OF ITS USABILITY <i>Nor Azman Ismail and Yee Yong Pang</i>
11:00am – 11:15am	113	MEASURING USABILITY AND CHILDREN'S ENJOYMENT OF A VIRTUAL TOY IN AN IMAGINATIVE PLAY SETTING: A PRELIMINARY STUDY <i>Khairunnisa Mispa, Evi Indriasari Mansor, Azrina Kamaruddin and Joanne Hinds</i>
11:15am - 11:30am	133	A REVIEW ON PERSUASIVE TECHNOLOGY STRATEGY IN AWARENESS STUDY <i>Mohamad Lutfi Bin Dolhalit, Sobihatun Nur Binti Abdul Salam and Ariffin Bin Abdul Mutalib</i>
11:30am – 11:45am	132	MAKING MEANING FROM CHILDREN'S DIARY DATA <i>Noor Hidayah Azmi, Fariza Hanis Abdul Razak</i>
11:45am – 12:00pm	182	EXPLORING OLDER PEOPLE'S EXPERIENCE WITH AUGMENTED REALITY (AR) APPLICATIONS <i>S. A. Malik, M. Azuddin, L. M. Abdullah and M. Mahmud</i>
12:00pm – 12:15pm	173	AN INVESTIGATION OF MOTION TRACKING FOR SOLAT MOVEMENT WITH DUAL SENSOR APPROACH <i>Nor Azrini Jaafar, Nor Azman Ismail and Yusman Azimi Yusoff</i>
12:15pm – 12:30pm	132	MAKING MEANING FROM CHILDREN'S DIARY DATA <i>Noor Hidayah Azmi, Fariza Hanis Abdul Razak</i>
12:30pm – 12:45pm	58	EVALUATING A VISUAL TOOL FOR SYSTEMATIC DATA COLLECTION AND ANALYSIS FOR DESIGN STUDENTS <i>Madihah Sheikh Abdul Aziz, Gitte Lindgaard and TW Allan Whitfield</i>

TRACK: IS IMPLEMENTATION, ADOPTION AND DIFFUSION (6 PAPERS)
 & DIGITAL HEALTH INFORMATICS (2 PAPERS)
ROOM 2

Time	Paper ID	Title
10:30am - 10:45am	226	THE PERCEPTION ON HALAL SUPPLY CHAIN MANAGEMENT SYSTEMS IMPLEMENTATION OF SMES IN SELANGOR <i>Wan Azlan Wan Hassan, Raja Mohd Tariqi Raja Lope Ahmad, Azhar Hamid and Norziha Megat</i>
10:45am – 11:00am	5	REFERENCE MANAGEMENT SOFTWARE (RMS) IN AN ACADEMIC ENVIRONMENT: A SURVEY AT A RESEARCH UNIVERSITY IN MALAYSIA <i>Mohammad Osmani, Rozan MZA, Bakhtyar Ali Ahmad and Ari Sabir Arif</i>

11:00am – 11:15am	150	EXPLORING FACTORS THAT INFLUENCE CUSTOMER ENGAGEMENT IN VALUE CO-CREATION IN HIGHER EDUCATION INSTITUTIONS USING ONLINE PLATFORMS <i>Nabil Hasan, Azizah Abdul Rahman</i>
11:15am - 11:30am	244	A SYSTEMATIC LITERATURE REVIEW OF FACTORS INFLUENCING ACCEPTANCE ON MIXED REALITY TECHNOLOGY <i>C.M.Y. Rasimah, M. Nurazeen, M.D. Salwani, M.Z.Norziha and I.Roslina</i>
11:30am – 11:45am	91	SOCIAL NETWORK SITE (SNS) APPROPRIATION PROCESS IN FAMILY PERSPECTIVE BASED ON FAMILY TYPES <i>Yuzi Mahmud, Nor Zairah Ab. Rahim and Suraya Miskon</i>
11:45am – 12:00pm	30	THEORETICAL MODEL FOR GREEN INFORMATION TECHNOLOGY ADOPTION <i>Shahla Asadi , Ab Razak Che Hussin , Halina Mohamed Dahlan, Elaheh Yadegaridehkordi</i>
12:00pm – 12:15pm	249	QUANTITATIVE STRUCTURE ACTIVITY RELATIONSHIPS IN COMPUTER AIDED MOLECULAR DESIGN <i>K H. Hentabli, S. Naomie and F. Saeed</i>
12:15pm – 12:30pm	213	A SYSTEMATIC REVIEW ON DATA SECURITY AND PATIENT PRIVACY ISSUES IN ELECTRONIC MEDICAL RECORDS <i>Amjad Mahfuth, Jaspaljeet Singh and Sulfeeza Drus</i>

**TRACK: ELECTRONIC AND MOBILE SERVICES (8 PAPERS)
ROOM 3**

Time	Paper ID	Title
10:30am - 10:45am	148	PRESERVING USER PRIVACY WITH ANONYMOUS AUTHENTICATION IN CLOUD COMPUTING <i>Mohd Izuan Mohd Saad, Kamarularifin Abd Jalil and Mazani Manaf</i>
10:45am – 11:00am	109	ROADSIDE WORKER DETECTION AND ALERT SYSTEM RFID <i>Siti Nur Izzaty Binti Norizan, Izzatdin Bin Abdul Aziz, Nazleeni Samiha Haron, Jafreezal Jaafar, Norzatul Natrah Ismail, Mazlina Mehat</i>
11:00am – 11:15am	144	SYSTEMATIC LITERATURE REVIEW OF E-COMMERCE IMPLEMENTATION STUDIES <i>Deborah Libu Paris, Mahadi Bahari, Noorminshah A. Iahad and Waidah Ismail</i>
11:15am - 11:30am	110	PRE-FLOOD WARNING SYSTEM BASED ON USER MOBILITY <i>Fateen Atiqah Mastor, Izzatdin A Aziz, Nazleeni Samiha Haron, Jafreezal Jaafar, Norzatul Natrah Ismail and Mazlina Mehat</i>
11:30am – 11:45am	27	THE DIFFERENT PERCEPTIONS OF FACTORS THAT INFLUENCE USER SATISFACTION AMONG MOBILE COMMUNICATION SUBSCRIBERS: STUDY IN KUWAIT <i>Tami H. Alzabi and Asadullah Shah</i>
11:45am – 12:00pm	253	PERSONALIZATION STRATEGIES IMPLEMENTATION FOR MALAYSIAN M-GOVERNMENT SERVICE <i>Noor Suriana Abu Bakar, Azizah Abdul Rahman</i>

12:00pm – 12:15pm	35	A PRE-HOSPITAL EMERGENCY RESPONSE FRAMEWORK FOR BETTER WORK COORDINATION <i>Erfan Aghasian, Alex Tze Hiang Sim, Jee Mei Hee</i>
12:15pm – 12:30pm	6	BUSINESS PROCESS BASED REQUIREMENTS MODELLING OF RADIOLOGICAL TRAUMA TRIAGE CAPACITY PLANNING FRAMEWORK <i>Amy Hamijah binti Ab. Hamid, Mohd Zaidi Abd Rozan, Safaai Deris, Roliana Ibrahim, Anita Abd. Rahman, Ali Selamat, Wan Saffiey Wan Abdullah and Muhd Noor Muhd Yunus</i>

TRACK: IS EDUCATION AND LEARNING (9 PAPERS)

ROOM 4

Time	Paper ID	Title
10:30am - 10:45am	15	FACTORS INFLUENCING BEHAVIORAL INTENTION TO USE THE INTERACTIVE WHITE BOARD AMONG TEACHERS <i>Loh Wai Ling, Wan Fatimah Wan Ahmad, Termit Kaur Ranjit Singh</i>
10:45am – 11:00am	99	GAMIFICATION IN ONLINE COLLABORATIVE LEARNING FOR PROGRAMMING COURSES: A LITERATURE REVIEW <i>Shahdatunnaim Azmi, Noorminshah A.Iahad, Norasnita Ahmad</i>
11:00am – 11:15am	154	PEDAGOGICAL ANALYSIS OF COMIC AUTHORIZING SYSTEMS FOR EDUCATIONAL DIGITAL STORYTELLING <i>N. A. Farah, S. B. Zaibon, N. Shiratuddin</i>
11:15am - 11:30am	28	REGRESSION ANALYSIS ON E-ASSESSMENT ACCEPTANCE BY LECTURERS FROM SECURITY PERSPECTIVE <i>Kavitha Thamadharan, Nurazeen Maarop, Ganthan Narayana Samy, Rasimah Che Mohd Yusoff, Rosmah Ali, Yazriwati Yahya, Roslina Ibrahim</i>
11:30am – 11:45am	17	RESEARCH TOPICS RECOMMENDATION SYSTEM FOR NOVICE RESEARCHERS <i>Mohammad Mahbub Alam, Maizatul Akmar Ismail</i>
11:45am – 12:00pm	204	STAKEHOLDERS' VIEW ON MOOCS SUSTAINABILITY IN MALAYSIAN HIGHER EDUCATION: A PRELIMINARY STUDY <i>Nor Fadzleen Sa don, Rose Alinda Alias, Naoki Ohshima</i>
12:00pm – 12:15pm	141	TOWARDS A CULTURALLY-ENHANCED SERIOUS GAME MODEL <i>Mazeyanti M Ariffin, Wan Fatimah Wan Ahmad, Suziah Sulaiman</i>
12:15pm – 12:30pm	206	DESIGN A COURSEWARE BASIC ARABIC SOUND LEARNING COURSEWARE USING OUTCOME/CHANGE DESIGN MATRIX <i>Siti Nazirah Bt Muhamad Zainuldin, Aryati Bt Bakri, Nor Hawaniah Bt Zakaria, Normal Mat Jusoh, Ng Kien Heng</i>
12:30pm – 12:45pm	208	A FRAMEWORK ON CLOUD TECHNOLOGY IN FACILITATING DESIGN LEARNING <i>Nur Aziemah Mohamad, Khairul Anwar Mohamed Khaidzir, Roliana Ibrahim</i>

DAY 2 : 10 DECEMBER 2015
PARALLEL SESSION 5
(2:15pm – 4:00pm)

TRACK: BUSINESS INTELLIGENCE AND DATA ANALYTIC (7 PAPERS)
BALL ROOM

Time	Paper ID	Title
2:15pm – 2:30pm	196	IMPLEMENTATION ISSUES AFFECTING THE BUSINESS INTELLIGENCE ADOPTION IN PUBLIC UNIVERSITY <i>Ahmad Fadhil Yusof, Suraya Miskon, Norasnita Ahmad, Rose Alinda Alias, Haslina Hashim, Norris Syed Abdullah, Nazmona Mat Ali, and Mohd Aizaini Maarof</i>
2:30pm – 2:45pm	120	EVALUATION OF FEATURE EXTRACTION AND CLASSIFICATION TECHNIQUES FOR EEG-BASED SUBJECT IDENTIFICATION <i>Dini Handayani, Abdul Wahab, Hamwira Yaacob</i>
2:45pm – 3:00pm	127	BUSINESS INTELLIGENCE READINESS FACTORS FOR HIGHER EDUCATION INSTITUTION <i>Nooradilla Abu Hasan, Suraya Miskon, Norasnita Ahmad, Nazmona Mat Ali, Haslina Hashim, Norris Syed Abdullah, Rose Alinda Alias, Mohd Aizaini Maarof</i>
3:00pm – 3:15pm	119	INNOVATION TRAITS FOR BUSINESS INTELLIGENCE SUCCESSFUL DEPLOYMENT <i>Azizah Ahmad, Rahayu Ahmad, Kamarul Faizal Hashim</i>
3:15pm – 3:30pm	197	A BUSINESS INTELLIGENCE FRAMEWORK FOR HIGHER EDUCATION INSTITUTIONS <i>Nur Ain Zulkefli, Suraya Miskon, Haslina Hashim, Rose Alinda Alias, Norris Syed Abdullah, Norasnita Ahmad, Nazmona Mat Ali, and Mohd Aizaini Maarof</i>
3:30pm – 3:45pm	137	THE ARCHITECTURE OF INFORMATION EXTRACTION FOR ONTOLOGY POPULATION IN CONTRACTOR SELECTION <i>Rosmayati Mohamad, Abdul Razak Hamdan, Zulaiha Ali Othman and Noor Maizura Mohamad Noor</i>
3:45pm – 4:00pm	106	THE HIGH PERFORMANCE LINPACK (HPL) BENCHMARK EVALUATION ON UTP HIGH PERFORMANCE CLUSTER COMPUTING <i>W.C. Shiang, I. A. Aziz, N. S. Haron, J. Jaafar, N. N. Ismail and M. Mehat</i>

TRACK: HUMAN COMPUTER INTERACTION (4 PAPERS) & IS
IMPLEMENTATION, ADOPTION AND DIFFUSION (3 PAPERS)
ROOM 1

Time	Paper ID	Title
2:15pm – 2:30pm	136	EFFECTIVENESS STUDY ON MULTIMEDIA MOBILE APPLICATION FOR CHILDREN: MFOLKTALES <i>Norshahila Ibrahim, Wan Fatimah Wan Ahmad and A'fza Shafie</i>
2:30pm – 2:45pm	212	EYE BLINKS REMOVAL IN SINGLE-CHANNEL EEG USING SAVITZKY-GOLAY REFERENCED ADAPTIVE FILTERING: A COMPARISON WITH INDEPENDENT COMPONENT ANALYSIS (ICA) METHOD <i>Faridah Abd Rahman and Mohd Fauzi Othman</i>
2:45pm – 3:00pm	140	UNDERSTANDING DEFORMABLE-GESTURES USING PAPER PROTOTYPING WITH CHILDREN <i>Wong Bee Suan, Evi Indriasari Mansor</i>
3:00pm – 3:15pm	117	THE RELATIONSHIP OF PHYSICALITY AND ITS UNDERLYING MAPPING <i>Masitah Ghazali, Alan Dix and Kiel Gilleade</i>
3:15pm – 3:30pm	55	WEB 2.0 COLLABORATIVE TOOLS FOR SMES: A SURVEY <i>Suleiman Abdulrahman, Mohd Zaidi Abd Rozan</i>
3:30pm – 3:45pm	215	THE INFLUENCE OF INFORMATION SYSTEM SUCCESS FACTORS TOWARDS USER SATISFACTION IN UNIVERSITI TEKNIKAL MALAYSIA MELAKA <i>Yusri Arshad, M.Azrin and Siti Nor Afiqah</i>
3:45pm – 4:00pm	54	A SYSTEMATIC REVIEW OF FACTORS AFFECTING THE ADOPTION OF CLOUD COMPUTING FOR E-GOVERNEMENT IMPLEMENTATION <i>Muntasser A. Wahsh, Jaspaljeet Singh Dhillon</i>

TRACK: INFORMATION AND KNOWLEDGE MANAGEMENT (7 PAPERS)
ROOM 2

Time	Paper ID	Title
2:15pm – 2:30pm	14	EVALUATING THE LEVEL OF KNOWLEDGE MANAGEMENT CAPABILITY IN MEDICAL TOURISM INDUSTRY OF MALAYSIA <i>Sajjad Shalihar, NorZairah Ab. Rahim and Sakineh Jafari</i>
2:30pm – 2:45pm	236	FACTORS AFFECTING KNOWLEDGE SHARING ON INNOVATION IN THE HIGHER EDUCATION INSTITUTIONS (HEIS) <i>Mohammad Mozammel Haque, Abd. Rahman Ahlan, Mohamed Jalaldeen Mohamed Razi</i>
2:45pm – 3:00pm	43	KNOWLEDGE MANAGEMENT BEST PRACTICE IN HIGHER LEARNING INSTITUTION: A SYSTEMATIC LITERATURE REVIEW <i>Halijah Ismail, Rusli Abdullah</i>
3:00pm – 3:15pm	183	MYGEO-EXPLORER: A SEMANTIC SEARCH TOOL FOR QUERYING GEOSPATIAL INFORMATION <i>Subashini Panchanathan, Abba Lawan and Abdur Rakib</i>

3:15pm – 3:30pm	45	STRUCTURING KNOWLEDGE ON HOUSE PRICE VOLATILITY THROUGH A METAMODEL <i>Aishah Abdullah, Siti Hajar Othman, Muhammad Najib Razali</i>
3:30pm – 3:45pm	156	THE DEVELOPMENT OF A STORYTELLING FRAMEWORK TO SUPPORT KNOWLEDGE MANAGEMENT PROCESSES <i>Khairul Shafee Kalid and Ahmad Kamil Mahmood</i>
3:45pm – 4:00pm	178	THE USE OF SOCIAL MEDIA IN KNOWLEDGE INTEGRATION FOR IMPROVING DISASTER EMERGENCY MANAGEMENT: REVIEW OF FLOOD DISASTERS <i>N. Fadul, H. Zakaria, and M Ahmad</i>

TRACK: GENERAL TOPICS (4 PAPERS) & IS GOVERNANCE, RISK AND COMPLIANCE (2 PAPERS)
ROOM 3

Time	Paper ID	Title
2:15pm – 2:30pm	185	3D IMAGING TECHNIQUES IN DOCUMENTATION OF CULTURAL ASSETS IN MALAYSIA <i>Harlina Md Sharif, Hazman Hazumi and Nurfarhanah Saedin</i>
2:30pm – 2:45pm	152	GAMING EXPERIENCE ON THE MOBITOP SYSTEM: A COLLOCATED AD-HOC COLLABORATION SYSTEM <i>Rhun Ming Teo, Beng Liang Ong, Noris Mohd Norowi, Evi Indriasari Mansor, Prasenjit Dey and Izdihar Jamil</i>
2:45pm – 3:00pm	158	MOBITOP: INTERACTIONS EMPLOYED BY USERS WHEN USING A COLLOCATED AD-HOC COLLABORATION APPLICATION <i>Beng Liang Ong, Rhun Ming Teo, Noris Mohd Norowi, Evi Indriasari Mansor, Prasenjit Dey and Izdihar Jamil</i>
3:00pm – 3:15pm	155	SOFTWARE MANIPULATIVE TECHNIQUES OF PROTECTION AND DETECTION: A REVIEW <i>Muhammad Azwan Ibrahim, Zarina Shukur, Nasharuddin Zainal and Abdo Ali Abdullah Al-Wosabi</i>
3:15pm – 3:30pm	78	IT GOVERNANCE FROM PRACTITIONERS' PERSPECTIVES: SHARING THE EXPERIENCE IN A MALAYSIAN PUBLIC UNIVERSITY <i>Binyamin Adeniyi Ajayi and Husnayati Hussin</i>
3:30pm – 3:45pm	100	COBIT BENCHMARKING OF SYSTEM DEVELOPMENT GOVERNANCE FOR A GOVERNMENT AGENCY IN MALAYSIA <i>Zulfa Mohamed Hamim Abdul Hamid and Hidayah Sulaiman</i>

TRACK: BUSINESS INTELLIGENCE AND DATA ANALYTIC (3 PAPERS) &
 INFORMATION AND KNOWLEDGE MANAGEMENT (4 PAPERS)
ROOM 4

Time	Paper ID	Title
2:15pm – 2:30pm	218	BUSINESS INTELLIGENCE SYSTEM ADOPTION THEORIES IN SMEs: A LITERATURE REVIEW <i>Nurlydia Natasha Md Hatta, Suraya Miskon, Nazmona Mat Ali, Norris Syed Abdullah, Norasnita Ahmad, Haslina Hashim, Rose Alinda Alias and Mohd Aizaini Maarof</i>
2:30pm – 2:45pm	252	BUSINESS INTELLIGENCE IMPLEMENTATIONS : ISSUES AND CHALLENGES <i>Nooradilla Abu Hasan, Azizah Abdul Rahman, Noorminshah A.Iahad</i>
2:45pm – 3:00pm	256	CUSTOMER KNOWLEDGE MANAGEMENT: DEVELOPMENT STAGES AND CHALLENGES <i>Arash Khosravi, Ab Razak Che Hussin</i>
3:00pm – 3:15pm	96	TOWARDS EXPLORING FACTORS THAT INFLUENCE SOCIAL MEDIA-BASED KNOWLEDGE SHARING INTENTIONS IN DISASTER MANAGEMENT <i>Yunis Ali Ahmed, Mohammad Nazir Ahmad, Nor Hidayati Zakaria</i>
3:15pm – 3:30pm	22	A COMPARATIVE STUDY FOR RISK ANALYSIS TOOLS IN INFORMATION SECURITY <i>A.Y. Zabawi, R. Ahmad and SF. Abdul-Latip</i>
3:30pm – 3:45pm	216	SUCCESSFUL IMPLEMENTATION OF QUOTEWIN SOFTWARE TENDERING SYSTEM: A CASE STUDY OF A MULTINATIONAL COMPANY <i>Yusri Arshad, X.C. Chook and Siti Nor Afiqah</i>
3:45pm – 4:00pm	31	THE DEVELOPMENT OF INFOSTRUCTURE MATURITY MODEL FOR APPLICATION IN DISASTER MANAGEMENT <i>Aliza Abdul Latif, Noor Habibah Arshad, Norjansalika Janom</i>